INTRODUCING THE Liposonix® SYSTEM

Footnotes:
2 Millenium Research Group
3 Pilot Studies: P003, P-OUS, and CDN-01. Data on File

* Average waistline reduction is 1 inch or 2.5 cm. Office visit time and individual results may vary. Results typically seen in 8 to 12 weeks. Not a replacement for liposuction surgery or a healthy lifestyle, or a way to lose weight.

Important Safety Information
The Liposonix system is for use when there is at least 1.0 cm of subcutaneous adipose tissue beyond the selected focal depth setting for the area to be treated. Most frequently reported side effects during Liposonix treatment are discomfort, pain, cold, prickling, tingling, or warmth. Treatment is contraindicated for patients who are pregnant or suspected to be pregnant. The most frequently reported side effects after Liposonix treatment, as recommended, are pain (discomfort), bruising, redness, and swelling, which are generally described as mild. Detailed facts & indications for use:
The Liposonix system delivers high intensity focused ultrasound (HIFU) energy that can disrupt subcutaneous adipose tissue (SAT) to provide a non-invasive approach to help contouring to achieve a desired aesthetic effect.

US:
Indicated for non-invasive waist circumference reduction (i.e., abdomen and flanks).

EU:
Indicated for trunk and lower extremities excluding the lower leg (i.e., abdomen, flanks, hips, thighs and buttocks).

Canada:
Indicated for abdomen, flanks, hips, thighs and buttocks.

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Welcome to the latest innovation in fat reduction: the Liposonix system. Patients continue to search for non-invasive, non-surgical solutions that afford minimal downtime and deliver significant results. With just one Liposonix treatment, in one hour, your patients can achieve a one size reduction in dress or pant size. This means happy, loyal patients and enhanced profitability for your growing practice.

**1 treatment**
**1 hour**
**1 size smaller:**

**Non-invasive body contouring is the hottest wave in aesthetic medicine**

**Only Liposonix offers all of these benefits:**
- Non-invasive single treatment results
- Fast treatments in about an hour (on average)
- Versatility in treating different areas of stubborn fat
- Precise targeting of fat even within small and curved areas
- Results seen in 8 to 12 weeks
- Minimal discomfort
- Little to no downtime

*The versatility of the Liposonix treatment allows patients to target specific areas to eliminate unwanted fat in the abdomen and waistline. When diet and exercise just aren’t enough to lose that last inch, the Liposonix custom contouring treatment is a terrific option for patients to achieve the shape they want.*

- **Anne Chapas, MD - New York, NY**

*I was delighted with my Liposonix treatment. It felt great to fit into my favorite pair of jeans again. And the treatment was so convenient. I was back to work the next day.*

- **Patient - Vancouver, Canada**
NON-INVASIVE BODY CONTOURING IS THE HOTTTEST WAVE IN AESTHETIC MEDICINE

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ANNE CHAPAS, MD - NEW YORK, NY
HOW IT WORKS
The Liposonix treatment utilizes high-intensity focused ultrasound (HIFU) to permanently destroy subcutaneous adipose tissue in the anterior abdomen and flanks. The transducer, contained within the Replaceable Treatment Cartridge (RTC), focuses energy at specific depths, creating a rapid rise in local temperature at the targeted area. HIFU relies on the fact that, above a threshold of 56° C for >1 second, irreversible cell death occurs. The Liposonix system offers precisely focused delivery of energy that does not harm surrounding skin, tissue, or organs.

DUAL TISSUE RESPONSE
The thermal effect from HIFU yields a dual tissue response within the treatment area:
- Permanent destruction of targeted fat cells
- Contraction of surrounding collagen may help prevent post treatment tissue laxity

The Liposonix Mechanism of Action
- Anatomical Depths:
  - Epidermis: 0.06 mm
  - Dermis depth range: 0.5–1.0 mm
- Subcutaneous adipose tissue
- Normalized power: 100%
- Low power density (<40° C) leaves skin unharmed
- High power density (>56° C) destroys targeted fat

WELL-DEFINED SAFETY PROFILE
Extensive blood tests showed no significant mean change from baseline in any of the 48 blood analyses including:
- Lipid panel
- Liver function tests
- General blood chemistry

UNIQUE PATTERN DELIVERY SYSTEM.
The Liposonix system utilizes a unique pattern delivery system that automatically aims the RTC to create continuous lines of disrupted tissue at the focal depth within each treatment site. The benefits of the automated pattern delivery system include:
- Predictable and reproducible uniform lesion matrix
- Custom lesion patterns based on specific treatment site
- Ease of use enabled by system-controlled transducer movement at each site
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BEFORE AND AFTER PHOTOS SPEAK VOLUMES.

3 MONTHS POST SINGLE TREATMENT

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1 hour
1 size smaller.
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BEFORE

FRONT VIEW

SIDE VIEW

BEFORE

FRONT VIEW

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VIC NARURKAR, MD - SAN FRANCISCO, CA

ATTRACT NEW PATIENTS.
DELIGHT CURRENT ONES.

THE LIPOSONIX SYSTEM IS A CRITICALLY IMPORTANT ADDITION TO YOUR PRACTICE.

In 2011, there were 525,500 fat reduction procedures performed throughout the U.S., with non-invasive fat reduction treatments estimated to grow 42% annually through 2016 - that’s nine times faster than its surgical counterparts. As this demand for non-invasive body contouring procedures grows, it is imperative that you establish yourself early as a trusted provider. Patients will continue to seek physicians and practices offering the most effective aesthetic procedures. Prospective Liposonix patients are already in your office benefiting from the other procedures you provide. Adding Liposonix to your select offerings will help retain these patients and attract new patients.

Solta Medical will be doing our part to drive awareness of this exciting treatment option through public relations and advertising. Market research shows that Liposonix offers a unique value proposition that resonates with aesthetically conscious consumers: one treatment, one hour, one size smaller. Liposonix is an attractive solution for both men and women who are looking for a non-invasive method of reducing stubborn fat with minimal to no downtime.

SMART PRACTICES KNOW IT TAKES A LOT TO STAY AHEAD OF THE COMPETITION

Technology decisions play a big part in who leads and who follows. Solta Medical helps practices stay ahead of the curve with the leading-edge technologies that expand your offerings and deliver results that patients rave about. Liposonix is advanced technology designed to help advance your practice.

PERFORMANCE BY THE NUMBERS

10 YEARS of research and clinical studies

200+ SUBJECTS treated in clinical trials

91% OF PATIENTS reported an improvement in the flatness of their abdomen

15 PATENTS issued for advanced ultrasound technology

MARKETING THAT FITS YOUR PRACTICE.

A Liposonix treatment of the abdomen and flanks takes approximately one hour. After the treatment area is marked, the treatment grid is applied and numbered. The handpiece is placed over the first site and treatment begins. This is repeated until every site has been treated with the appropriate energy.
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